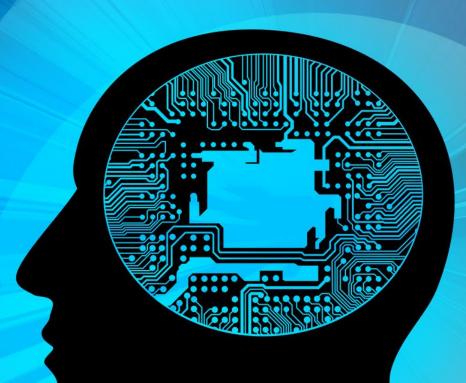
Artificial intelligence (AI),
Financial services &
The future of education





I. The context

II. Current state of AI in education & training

Financial III. Best practice – examples

Artificial intelligence (AI),

services &

The future of education

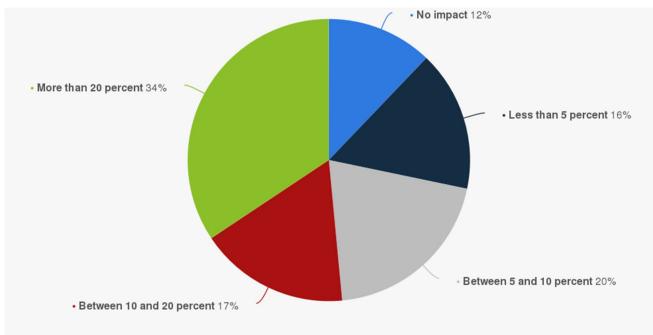
# Artificial intelligence (AI) adoption worldwide (2) by industry and function

	Human Resources	Manufacturing	Marketing and Sales	Product and/or Service Development	Risk	Service Operations	Strategy and Corporate Finance	Supply-chain Management
All Industries	9%	12%	20%	23%	13%	25%	9%	13%
Automotive and Assembly	11%	26%	20%	15%	4%	18%	6%	17%
Business, Legal, and Professional Services	14%	8%	28%	15%	13%	26%	8%	13%
Consumer Goods/Retail	2%	18%	22%	17%	1%	15%	4%	18%
Financial Services	10%	4%	24%	20%	32%	40%	13%	8%
Healthcare Systems/Pharma and Medical Products	9%	11%	14%	29%	13%	17%	12%	9%
High Tech/Telecom	12%	11%	28%	45%	16%	34%	10%	16%
	Automotive and Assembly  Business, Legal, and Professional Services  Consumer Goods/Retail  Financial Services  Healthcare Systems/Pharma and Medical Products	All Industries 9%  Automotive and Assembly 11%  Business, Legal, and Professional Services 14%  Consumer Goods/Retail 2%  Financial Services 10%  Healthcare Systems/Pharma and Medical Products	All Industries 9% 12%  Automotive and Assembly 11% 26%  Business, Legal, and Professional Services 14% 8%  Consumer Goods/Retail 2% 18%  Financial Services 10% 4%  Healthcare Systems/Pharma and Medical Products	All Industries 9% 12% 20%  Automotive and Assembly 11% 26% 20%  Business, Legal, and Professional Services 14% 8% 28%  Consumer Goods/Retail 2% 18% 22%  Financial Services 10% 4% 24%  Healthcare Systems/Pharma and Medical Products	Human Resources   Manufacturing   Marketing and Sales   Service Development	Human Resources   Manufacturing   Marketing and Sales   Service Development   Risk	Human Resources   Manufacturing   Marketing and Sales   Service Development   Risk   Service Operations	Human Resources   Manufacturing   Marketing and Sales   Service Development   Risk   Service Operations   Corporate Finance

% of Respondents (Function)

Source: McKinsey; Stanford University (2022), Artificial Intelligence Index Report 2022





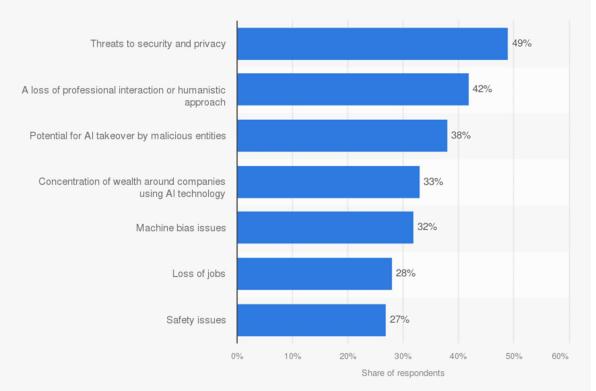
Increase in revenue of financial services companies worldwide because of the adoption of (AI) The context

Source

Nvidia © Statista 2022 Additional Information:

Worldwide; 2020; 200 respondents; Global financial services professionals

## Ethical concerns regarding use of artificial intelligence (AI) technologies in financial services industry worldwide as of January 2021





Worldwide; January 3 to 16, 2021; 150 respondents; Professionals in financial services industry



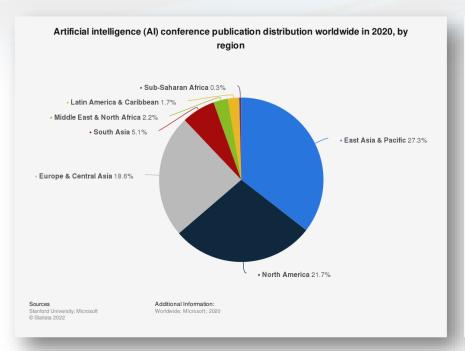
Misconceptions/
concerns
regarding the use
of AI in the
industry

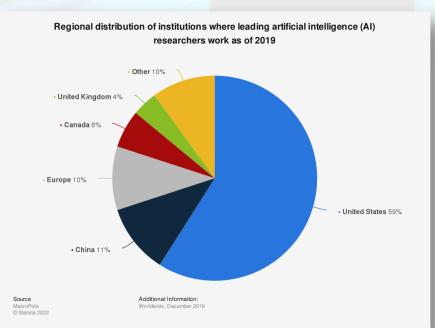
The context

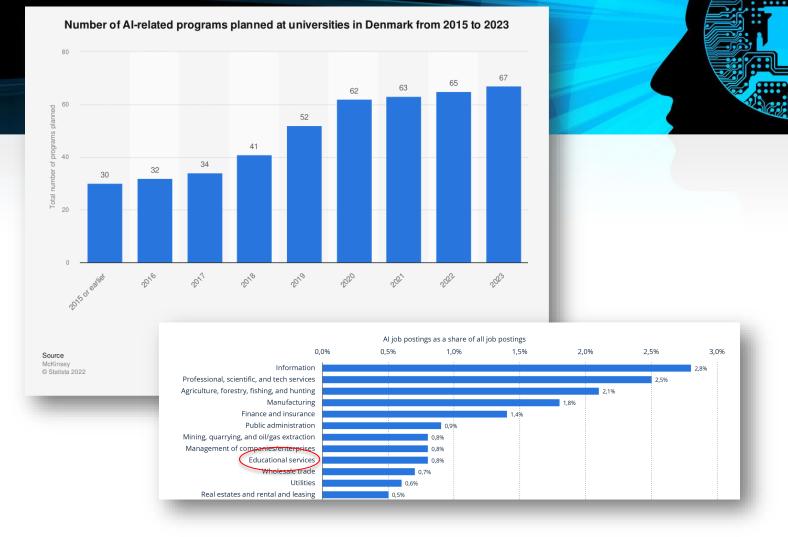
Source KPMG © Statista 2022











Current state of AI in education

### The academia's way forward













#### References - selection

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